

VENICE PRIDE, INC.

4107 S Tamiami Trail
PMB 130
Venice, FL 34293-5109
(941) 271-0818

info@veniceflpride.com

www.veniceflpride.com

www.facebook.com/veniceflpride

SENIOR HEALTH & WELLNESS EXPO DETAILS

Saturday, June 22, 2024

10AM to 2PM

Hotel Venezia

425 US 41 Bypass N., Venice, FL

(Indoor event. Food can be purchased at the hotel or local restaurants. FREE admission and parking. AV accessibility offered by the hotel.)

Theme of the Day

Living Older, Living Well

Agenda

Vendors, presenters and informational sessions throughout the day

Benefits

- Unique opportunity to promote offerings and products to seniors and caregivers.
- Network within community.
- Advertise services and be listed in a *Digital Brochure* for 6 months based on sponsor or vendor level selected. *(More ad details as follows.)*

About the Digital Brochure

Ad Dimensions and levels:

- Full Page (includes bleed):
5.75in (width) x 8.75in (height)
(Gold level: \$1,000)
- Half Page:
5.13in (width) x 3.97in (height)
(Silver & Bronze: \$500 and \$300)
- Quarter Page:
2.48in (width) x 3.96in (height) (Vendors:
\$99 for profit, \$49 nonprofit)

Average resolution for all ads:

- 2MB (preferred but around 1MB might be acceptable as well)

Logo Resolution:

- 500KB (preferred but not 100% required)



2024 Senior Health & Wellness Expo SPONSOR & VENDOR INFORMATION AND AGREEMENT

Sponsor and Vendor Information and Agreement

for the 2024 Senior Health & Wellness Expo (hereafter, "Expo"). Vendors, and Sponsors with vendor booths (hereinafter included as "Sponsor/Vendor"), agree, to each and all clauses set forth in this agreement and identified in the Sponsor/ Vendor Registration herein incorporated by reference. Failure by the Vendor to abide by any clauses set forth in this agreement of the Expo gives Venice Pride Inc. (hereinafter known as "VPI") the right to:

- (1) immediately terminate the agreement, and
- (2) require Vendor, immediately upon notice of violation of this agreement, to cease operations and vacate the premises, and
- (3) forfeit any and all fees paid to VPI for the right and privilege of participating as a Vendor of the Expo. No clauses of this agreement may be changed in any way or altered without the written, signed permission of VPI.

Below are the details of said agreement.

1. **FORFEITURE AGREEMENT:** Vendor agrees to obey all rules and instructions as directed by VPI during the Expo, any failure to strictly adhere to such instructions may result in the immediate termination of this agreement and immediate forfeitures of all fees paid to VPI. Further, Vendor may be subject to fines, civil, and/or criminal liability for violations of law or County of Sarasota ordinances.

2. **SET-UP/TEAR DOWN:** Vendor must be on site no earlier than 8:30 AM and no later than 9:15 AM and set up must be completed no later than 9:45 AM. In the event the vendor fails to appear at the Expo and claim their reserve space by 9:30 AM, Eastern Time Zone, on Saturday, June 22, 2024, VPI reserves the right to assign, and/or resell, such space to another perspective Vendor without further notice, nor refund, to the undersigned Vendor. If it appears, or it is necessary, for the undersigned Vendor to arrive later than the time noted above, it is the undersigned's responsibility to notify and make

Due Date for all ads and logos:

- May 1, 2024

Send ad submissions to:

- Email to info@veniceflpride.com)

SPONSORSHIP LEVELS

Gold: \$1,000+

- Space at the event.
- Highlighted and listed (name, logo, group description) on website, social media and in email blasts.
- Acknowledged in any Press Releases.
- Highlighted and recognized at the event.
- Displayed on the event banner.
- Full page ad in the *Digital Brochure*.

Silver: \$500+

- Space at the event.
- Name and logo displayed on the website, social media and in email blasts.
- Displayed on the event banner.
- Promoted in event announcements
- ½ page ad in *Digital Brochure*.

Bronze: \$300+

- Space at the event.
- Promoted in event announcements, flyers, and posters.
- ½ page ad in *Digital Brochure*.

SPONSOR REGISTRATION

Deadline: May 1, 2024

(Complete the following in detail. If registering by mail, send check and registration to VPI.)

Check sponsor level that applies:

- Gold (\$1,000+)
- Silver (\$500+)
- Bronze (\$300+)

Name of Sponsor

Mailing Address

Description of Sponsor

arrangements with VPI. **Tear down:** May not begin before 2PM and must be completed by 3PM.

3. **VENDOR BOOTHS:** VPI agrees to provide each Vendor of the Expo with a space and a table and 2 chairs. Vendor is responsible for all equipment necessary for display and setup (such as dollies, carts, etc.). All packaging material and boxes shall be stored out of sight. Electricity is available at the Expo.

4. **SUBLETTING PROHIBITED:** Vendor shall not sublet or otherwise allow to use Vendor’s allotted Vendor booth to or by any other businesses, organizations, or person, with or without cost, without prior written authorization by VPI.

5. **DAMAGES AGREEMENT:** Vendor agrees and acknowledges to abide by all direction by VPI, which seeks to protect the environment, and the safety of the Expo patrons. Vendor hereby acknowledges its liability, and agrees to compensate VPI, for any damage(s) caused by, including but not limited to, its representatives, agents, employees, volunteers, members, vehicles, equipment, materials, objects to the environs and which causes VPI to pay for the repair, replacement, or other remuneration to Hotel Venezia for such damage to the environs or infrastructure.

6. **STAY IN ALLOTTED VENDOR SPACE:** Out of fairness and consideration for all Expo participants, Vendor acknowledges and agrees to only utilize such space contained within the confines of its **ASSIGNED** booth space, and not to extend beyond 5 feet directly in front of its booth, for any sales, distribution, or other solicitation. Vendor acknowledges and agrees that they are strictly prohibited from “canvassing” or otherwise roaming the Expo area in any effort to promote its booth’s purpose, *unless specifically authorized in writing to do so by VPI at least one week prior to the event.*

7. **NO AMPLIFIED SOUND:** As a courtesy to other vendors and Expo participants, any amplified sound and loud noise from your booth is prohibited. The only amplified sound allowed at the Expo is by our hired entertainment specifically authorized by VPI.

8. **NO ILLEGAL OR OBSCENE MATERIALS:** Vendor shall not display, offer for view, or sell any illegal or contraband items. Additionally, Vendor acknowledges and agrees that any material of an adult nature which may be considered obscene or objectionable for view by minors shall not be displayed. VPI shall have sole and final discretion over what shall constitute obscene or objectionable items not otherwise prohibited by law or ordinance.

Phone Number

Facebook URL

Website

Point-of-Contact for Expo

(Person to receive any communications and details about the event.)

Name

Email

Mobile

Payment *(check as applicable)*

- Enclosed
- Send an invoice

Space at the Event *(check as applicable)*

- Yes, I need a space at the event
- No I do not need a space at the event

VENDOR STATUS & FEES

Includes space, table, two chairs and advertising. *(check as applicable)*

- For-Profit \$99.00*
- Non-Profit \$49.00*

**Includes ¼ page ad in Digital Brochure*

Registration Options

By Check

- Mail check and registration to:
Venice Pride, Inc.
4107 S. Tamiami Trail
PMB 130
Venice, FL 34293-5109

9. **SALES TAX:** Vendor acknowledges and understands that they are responsible for sales and use tax and shall in no way hold VPI or its representatives responsible for any type of permits other than the Expo itself. Vendor is solely responsible for the acts or omissions, and all costs associated therewith, of all of its employees and volunteers.

10. **NO MISREPRESENTATION:** No Vendor shall hold itself out as an agent of VPI.

11. **CANCELLATIONS / REFUND POLICY:** No refunds will be given for any request received after June 1, 2024.

12. **VENDOR POSSESSIONS:** All booths and exhibits must be tended at all times. VPI accepts no responsibility for items left unattended. Vendor is solely responsible for the security of Vendor's property.

13. **ATTENDANCE NOT GUARANTEED:** VPI makes no representation or guarantees towards actual Expo attendance.

14. **UNCONTROLLABLE EVENTS:** Vendor understands that VPI has no control over attendance, weather, acts of God, acts of terrorism, governmental intervention, or any cause that may prevent, alter, or interrupt the Expo. Vendor shall hold VPI harmless for any losses that could arise as a result. VPI does not refund booth fees due to weather, acts of God, acts of war or terrorism, or governmental intervention.

15. **VENDOR PLACEMENT:** VPI reserves the right to place Vendor in any booth location at the complete discretion of VPI, irrespective of the participant's request. VPI makes no representation, nor does it guarantee any volume of "foot traffic" of Expo guests in any area of the Expo. VPI cannot speculate, nor control, the popularity of one area of the Expo over the other.

16. **CLEAN UP:** Vendor, upon vacating their booth space(s), will ensure that such space shall be free of any and all trash or refuse with such being placed in the appropriate refuse containers. Failure of the Vendor to clean their booth site may result in the future denial of Vendor participation.

17. **HOLD VPI HARMLESS:** Vendor understands and agrees that Vendor, Vendor's business, organization, employees, assistants, coworkers, heirs, or assigns, shall hold harmless VPI, their organizers, directors, volunteers, other sponsors, insurance carriers, and site property owner in the case that

Online

- Complete registration on website <https://app.easyithe.com/App/Form/1402e655-a603-4e6f-a8b9-0f8a22f6334a>

- Scan registration QR Code



- **By Phone:** (941) 271-0818

VENDOR REGISTRATION

Deadline: May 1, 2024

(Complete the following in detail. If registering by mail, send check and the following completed registration to VPI.)

Indicate # of spaces and total fee

_____ @ \$ _____ = _____

Name of Vendor

Mailing Address

Description of Vendor

Phone Number

Facebook URL

Website

Vendor or any person associated with Vendors suffer any damages or loss to goods, wares, or merchandise; or accident, illness, injury, death within the confines and context of the Expo. Vendor agrees to not file any claim(s) against VPI or their organizers, directors, volunteers, other sponsors, insurance carriers. Vendor agrees that Vendor or Vendor’s insurance shall have sole responsibility for any and all costs associated with injury, illness, or loss suffered at or related to the Expo.

18. INSURANCE: Vendor certifies that Vendor maintains adequate liability insurance, or chooses to “self-insure,” to cover any and all occurrences which may result in the damage or injury to any person or person’s property as the result of the acts or omissions of the Vendor including within the Vendor’s booth space. Vendor understands that liability insurance may be available for private purchase and if interested in additional information, shall contact Vendor’s preferred insurance agent.

19. FINES INCURRED BY VENDOR: Any infraction or damage that results in the Expo being charged a fine will be billed directly to the responsible Vendor.

20. TERMINATION CLAUSE: Any failure to strictly adhere to any part of this agreement may result in the immediate termination of this agreement and immediate forfeitures of any and all fees paid to VPI.

21. SEVERABILITY CLAUSE: If any term of this Agreement is to any extent illegal, otherwise invalid, or incapable of being enforced, such term shall be excluded to the extent of such invalidity or unenforceability; all other terms hereof shall remain in full force and effect; and, to the extent permitted and possible, the invalid or unenforceable term shall be deemed replaced by a term that is valid and enforceable and that comes closest to expressing the intention of such invalid or unenforceable term. If application of this Severability provision should materially and adversely affect the economic substance of the transactions contemplated hereby, the Party adversely impacted shall be entitled to compensation for such adverse impact, provided the reason for the invalidity or unenforceability ability of a term is not due to serious misconduct by the Party seeking such compensation.

This agreement supersedes all oral or other non-written agreements and understandings. Any modification of this agreement shall be null and void unless said modification is set forth in writing and signed by the same parties (or their representatives) having made this agreement. This agreement has been read, understood, and entered into freely, voluntarily and absent of duress by the parties signed below. Vendor agrees to abide by all clauses set forth in this agreement, and

Point-of-Contact for Expo

(Person to receive any communications and details about the event.)

Name

Email

Mobile

Payment *(check as applicable)*

Enclosed or Send an invoice

Please checkmark that you have read and that you agree to comply to the terms of the Sponsor/Vendor Information and Agreement.

About Venice Pride, Inc.

Our vision is to create a more just and inclusive future for the LGBTQ+ community and allies. Through our core values: Diversity, Creativity and Courage, we appreciate, celebrate, and collaborate across differences, including generations, genders, and racial/ethnic communities for the greater good of LGBTQ+ people and our allies; we harness the creativity of the LGBTQ+ community to dream, imagine, inspire, and work towards a future filled with respect and kindness; and we fearlessly and publicly advocate for human rights and affirm a commitment to end racism for the LGBTQ+ community.

Annually we host pride events, offer youth scholarships, participate in advocacy and educational activities and support efforts that advance the LGBTQ+ community in SWFL.

upon notice of violation of this agreement to immediately vacate the Expo and forfeit all fees paid for the privilege of participation in the Expo.

Between Venice Pride Inc. and Sponsor/Vendor Organization/Business:

Authorized Representative (print name):

Signature:

Date:

Venice Pride, Inc. is a non-profit organization as a Florida 501(C)3. A copy of the official registration, #CH63302, and financial information may be obtained from the division of consumer services by calling toll-free 1-800-435-7352 within the state. Registration does not imply endorsement, approval, or recommendation by the state.

1.24.2024

**GULF COAST
COMMUNITY
FOUNDATION**